



www.jeanlucbenazet.com



PORTFOLIO PHOTOGRAPHY
Jean-Luc Benazet Photography

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about me

With over 25 years of experience behind the lens, I bring a seasoned eye and a passion for storytelling to every project. Having started as a wedding photographer, I've recently pivoted to focus on branding, portrait, corporate, and event photography. This evolution reflects my commitment to helping individuals and businesses present their best selves through powerful, professional imagery.

Based in Cambridge, my approach is relaxed yet meticulous, ensuring every client feels at ease while I capture their unique essence. Whether it's a dynamic corporate event, a compelling personal portrait, or a striking branding shoot, I aim to deliver images that stand out and make an impact.

Let's collaborate to tell your story through captivating photography that resonates.

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JEAN-LUC BENAZET
PHOTOGRAPHY



BONJOUR, I'M JEAN-LUC!

Event Photography



Recently, I had the privilege of photographing the *Addressing the Skills Gap* conference for British Water at Bedford Cranfield University. The brief focused on capturing moments of genuine engagement—people immersed in discussions and networking on this vital topic. I was tasked with highlighting the event's diverse attendance, showcasing a balanced representation of gender and race. The result was a dynamic collection of images that reflect the conference's collaborative spirit and commitment to inclusivity.

Client : Anglian Water
Venue : Bedford Cranfield University
Photographer : Jean-Luc Benazet
Conference : Addressing the Skills Gap

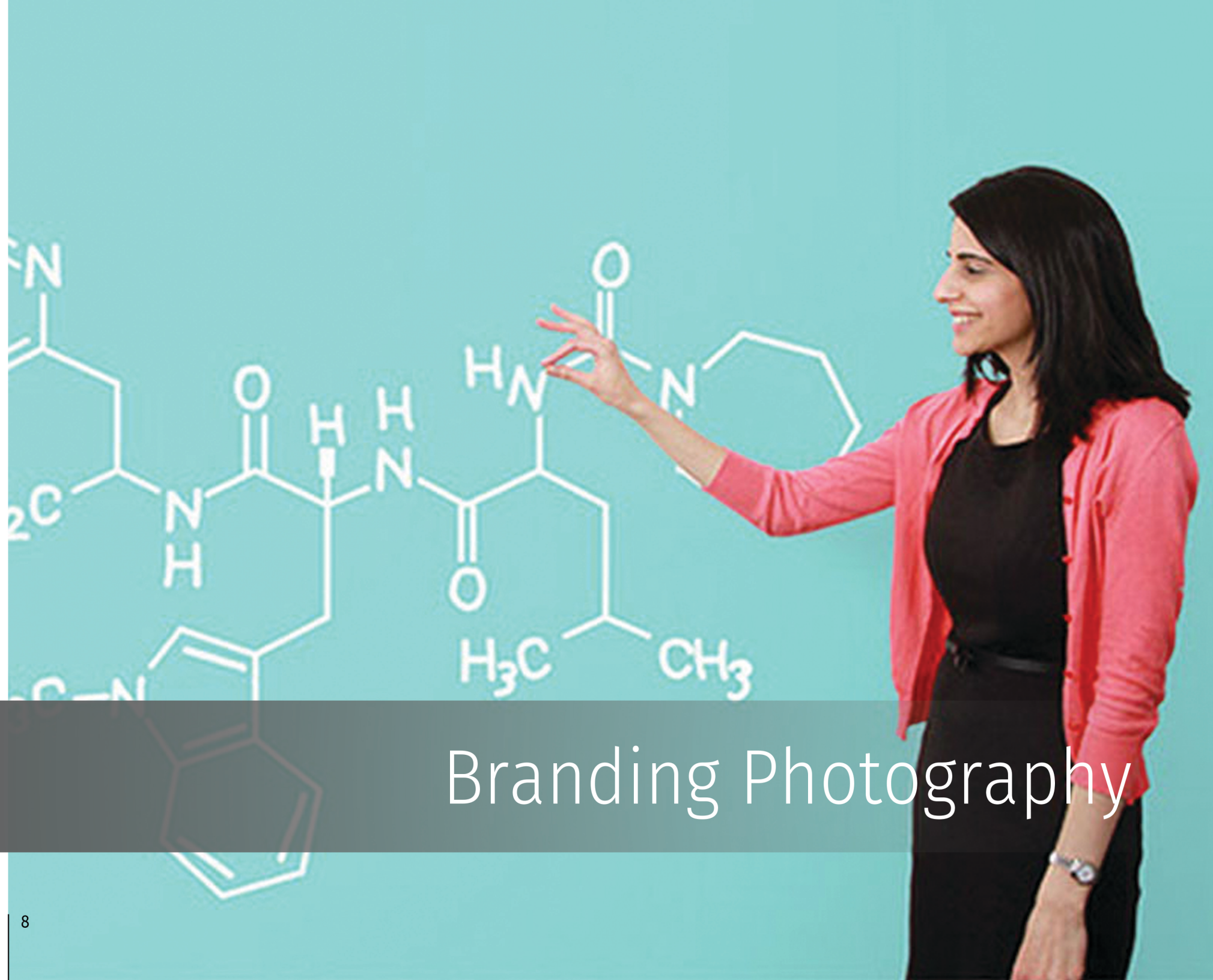
Product Photography



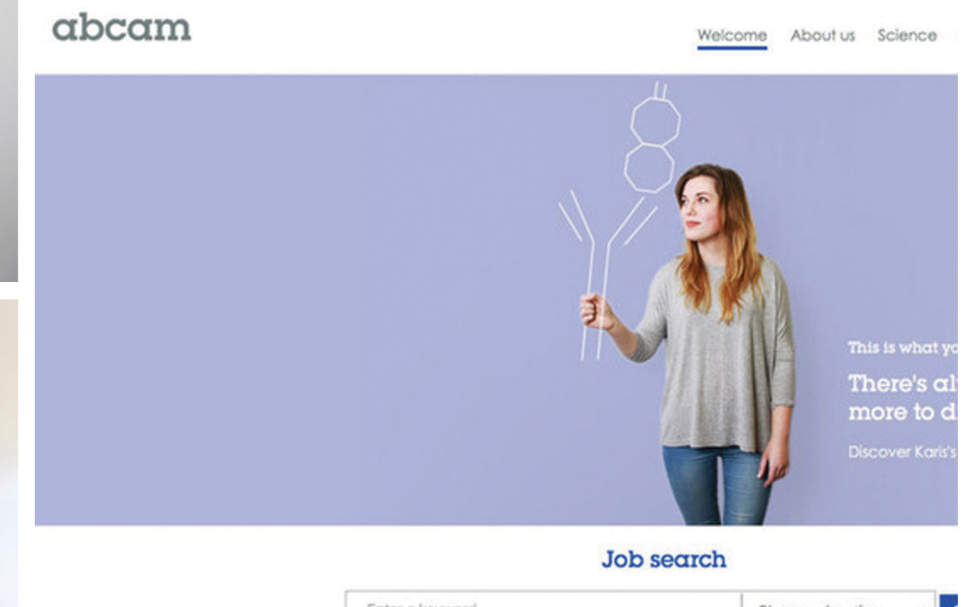
I recently had the pleasure of working with Cranes Cider to photograph their newly rebranded range of fruit ciders. The shoot involved capturing crisp, clean images of the bottles on their own, paired with the vibrant fruits that inspired each flavour—all on a white backdrop, perfect for e-commerce.

We also created lifestyle shots, featuring the bottles in ice buckets and a variety of settings, to showcase their versatility and appeal. The goal was to highlight the brand's fresh, bold identity while delivering visually striking images that would shine both online and in print.

Brand : Cranes Cider
Location : Home Studio / Cranes Cider offices
Photographer : Jean-Luc Benazet
Purpose : Rebranding



Branding Photography



As part of Abcam's recent rebranding exercise, I was commissioned to capture a series of corporate images with a unique twist. The brief focused on photographing individuals holding either physical or imaginary objects in front of a clean white backdrop. These images served as a creative foundation for the advertising agency, who later incorporated dynamic visuals into the final compositions. The result was a striking blend of photography and design, aligning perfectly with Abcam's refreshed brand identity.

Company : Abcam
Agency : Saatchi & Saatchi

For the past 12 years, I've had the pleasure of working with Michelin-starred chef Mark Poynton, capturing the artistry of his culinary creations—first at Alimentum in Cambridge and now at Caistor Hall in Norwich. Using macro lenses and natural lighting, I've focused on showcasing the intricate details and vibrant textures of his dishes. My goal has always been to highlight the craftsmanship and passion behind each plate, creating images that are as mouth-watering as the food itself.

Chef : Mark Poynton
Restaurant : Caistor Hall, Norwich



Food Photography

I recently worked with CN-Bio in Cambridge to produce commercial photography for a press release in the local newspaper. The brief focused on capturing their team in action, showcasing individuals working at their stations and using the company's advanced equipment in the lab. The aim was to highlight CN-Bio's innovative environment and cutting-edge technology, providing an authentic glimpse into their daily operations. The resulting images effectively conveyed the company's commitment to scientific excellence and innovation.

Company : CN-Bio
Purpose : Press Release
Photographer: Jean-Luc Benazet
Location : Science Park, Cambridge



Commercial Photography



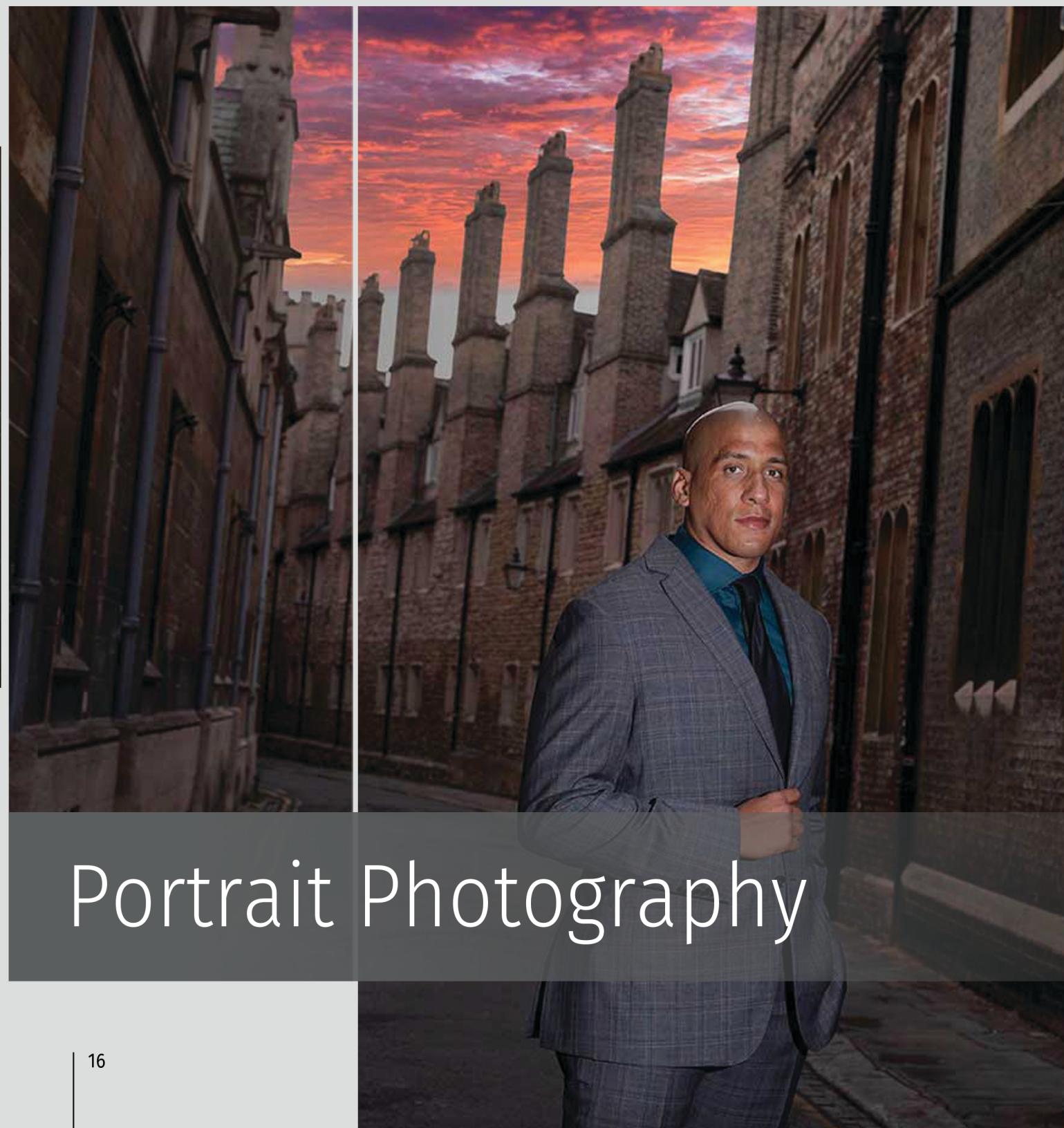
Stock Photography of Cambridge

I'm proud to own an extensive stock photography gallery of Cambridge images, capturing the city's iconic architecture, charming streets, and vibrant atmosphere. These images are highly sought after by companies looking to enhance their newsletters, websites, or even to find the perfect shot for a festive Christmas card.

Whether it's a stunning view of King's College or a cosy corner of the city, my gallery offers a diverse range of visuals to meet any creative need.

City : Cambridge
Format : High-resolution digital images
Landmarks : Various
Photographer : Jean-Luc Benazet





Portrait Photography

In the wake of the Covid pandemic, when indoor and studio shoots were off the table, I embraced the vibrant streets of Cambridge as the perfect backdrop for outdoor portrait sessions. From authors needing portraits for their book releases to professionals updating their LinkedIn profiles, and even individuals looking for a standout shot for their dating profiles, these sessions offered a fresh, dynamic alternative. The natural light and iconic scenery of Cambridge provided a relaxed yet professional setting, capturing each person's unique personality while staying socially distanced.

Model : Various
Photographer : Jean-Luc Benazet
Location : Cambridge



I recently collaborated with Costello Medical in Cambridge and London to enhance their stock photography library. The brief was centred on capturing authentic moments of teamwork—people in meetings, engaged, happy, and collaborating. The goal was to reflect the company's dynamic and supportive work culture through natural, candid imagery. The resulting photographs now serve as a visual testament to the vibrant, collaborative spirit that defines Costello Medical.

Company : Costello Medical
Purpose : Stock Photography
Location : Cambridge & London



Corporate Photography



Cambridge Film Festival



For nearly a decade, I've had the privilege of photographing the Cambridge Film Festival, covering most editions from 2015 to 2024. From capturing the excitement of film premieres to the dedication of volunteers and the charisma of actors and actresses—whether household names or rising stars—each festival has been a unique experience. My event photography sought to reflect the festival's vibrant energy and its celebration of cinema. This year's edition marked my final chapter with the festival, closing a wonderful journey of storytelling through my lens.

Event : Cambridge Film Festival
Years : 2015-2024



The future of photography is evolving rapidly with the rise of AI technologies like art generators, backdrop replacement software, and AI-powered editing tools. These advancements offer exciting possibilities—streamlining workflows, enhancing creativity, and drastically cutting down editing time.

However, they also raise important questions about authenticity and the value of traditional skills. Will AI complement the photographer's vision or overshadow it? Like any tool, it depends on how we choose to use it. Ultimately, photography will continue to thrive, blending human creativity with technological innovation.

Model : Midjourney, Stable Diffusion
Art : Artificial Intelligence



The Future...